

# Dr. Trudy Beerman

TV Producer | App Developer | Author | Media Strategist for Experts 45+  
*Equipping leaders to Amplify Their Voice and Expand Their Influence Through Smart Media*



[Video - Click to watch](#)



Book Dr. Trudy to Speak

Whether on stage, on air, or on a panel—Dr. Trudy brings energy, expertise, and inspiration to every conversation.

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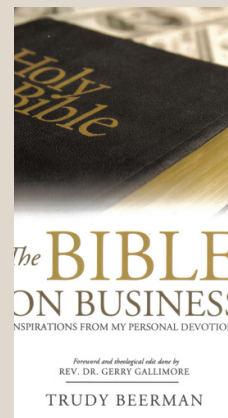
Born in Jamaica and thriving in Tampa, FL, Trudy Beerman is a force in digital media. A doctoral graduate from Liberty University, her research centered on influential reach—a critical concept for today's experts who want to lead, not follow.

Initially stepping into TV to share her Bible-based strategies, Trudy fell in love with the medium. Today, she is a certified TV Producer, founder of PSI TV, and a pioneer in making TV accessible to authors, business leaders, and knowledge brokers. One client even called her “a contributor to Black Hollywood.”

Trudy builds Netflix-style TV channels and branded mobile apps for visionary brands. As a 50+ minority woman in tech and media, she's proof that reinvention is not just possible—it's powerful.

## Talking points

- How my **Audience Finder AI Tool** helps experts find the right eyeballs—faster.
- Why my **REACHology™ Score** reveals the real reason you're not getting noticed—and how to fix it.
- From YouTube to TV in 30 Days: The power of media placement in building your brand.
- Why Experts Fail in Business: How to become **H.I.R.E.D.** by mastering Influence, Reach & Digital Presence.



105K  
Reach

67%  
male

76%  
USA

Meet Trudy